Ground Announcer Blurb

NO MORE family violence campaign – to be read while players link arms prior to commencement of match.

More than 80 Australian women and men were killed last year by family violence. The NO MORE campaign uses the power of sport to change the way the public views family violence. The linking of arms is a symbolic statement to show that everyone who links up is committed to ending the violence no matter where or who they are. When these players link arms today they’re raising awareness about the issue and sending a strong message to everyone that family violence is never acceptable. **Today/tonight** we congratulate **<home team name>** and **<away team name>** on taking a stand against family and domestic violence. Sign up to show your support at nomore.org.au.